



# Custom Logo Info & Request Form

Revised - 1/2024

Date: \_\_\_\_\_

<b>Distributor Information:</b> Company Name: _____ Contact Name: _____ Address: _____ _____ Phone #: _____ Contact E-Mail: _____	<b>Contractor/Lumberyard Information:</b> Company Name: _____ Contact Name: _____ Address: _____ _____ Phone #: _____ Contact E-Mail: _____
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## -Order Information-

Distributor P.O. #: \_\_\_\_\_ (Copy of P.O. is required)      Sales Manager Signature: \_\_\_\_\_  
 Custom Silver Item Code: 0948001      Date: \_\_\_\_\_  
 Order Quantity: \_\_\_\_\_ pallets (4 pallet minimum - 256 rolls @ 64 rolls/pallet)      Printing Plate #: \_\_\_\_\_  
 New or Repeat Custom Order? New \_\_\_\_\_ Repeat \_\_\_\_\_

### PLEASE NOTE:

- Allow **4-6 weeks for delivery** after proof approval. For **larger quantities (truckloads etc.)**, allow up to **8-10 weeks**.
- Like most custom printing jobs, there **may be up to 10% overage quantity produced**, which is the responsibility of the customer. In this case, the requested **order quantity will be increased to include the overage quantity**.
- Custom logo orders will **ship direct, freight pre-paid, to one location**. All applicable freight surcharges remain in place.
- These orders **cannot** be combined with other GAF products. All **sales are final - no cancellations or returns**.

**HOW TO SUBMIT YOUR ORDER:** Email [customercareresidential@gaf.com](mailto:customercareresidential@gaf.com) with (1) this completed request form, (2) copy of the distributor P.O., and (3) the customer's logo in the required format outlined below

<b>Customization Fees:</b> <ul style="list-style-type: none"> <li>● <b>One-Time Printing Plate Charge: \$200.00</b></li> <li>● <b>Printing Up-Charge per Roll:</b> <ul style="list-style-type: none"> <li>4-10 pallets <b>\$2.00</b> /roll</li> <li>11-21 pallets <b>\$1.50</b> /roll</li> <li>22 or more <b>\$1.00</b> /roll</li> </ul> </li> </ul>	<b>Order Ship-To Information:</b> Address: _____ _____ Contact Name: _____ Contact Phone #: _____
<b>Logo Artwork Requirements:</b> <ul style="list-style-type: none"> <li>● Acceptable artwork formats: <b>EPS or AI</b> (Adobe Illustrator) vector</li> <li>● For Adobe Illustrator EPS or AI files, all text must be converted to outlines/curves and in a scalable vector format</li> <li>● Low-res .jpg or .bmp files (i.e. those copied from websites) are <b>NOT</b> acceptable</li> <li>● <b>Logos printed in Black with no charge</b></li> <li>● <b>Colors in logo will be \$1/color/roll upcharge (max 3 colors)</b></li> <li>● Maximum logo print size is <b>20" high x 40" wide</b>, repeated approximately every 48"</li> </ul> Client logo approval by: _____ Date approved: _____	<b>Customization Fee Payment:</b> <ul style="list-style-type: none"> <li>● All customization fees will be added to the distributor's invoice</li> </ul>

1. The Client hereby represents and warrants that it owns all right and interest in the logo or label submitted by Client to GAF. GAF shall have no liability on account of the contents or use of such logo or label. Client agrees to indemnify, defend and hold harmless GAF Materials Corporation from and against any claim, loss, liability, damage cost or expense (including but not limited to reasonable attorneys' fees) arising out of or related to the contents or use of any such logo or label.  
 2. No license to Client of any trademark, patent, copyright, trade secret or any other intellectual property right of GAF is granted or may be implied hereby.